



Lessons Learned from REFRESH Framework Agreement Pilots

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Collaborative Agreements

- Framework | Roadmap | Voluntary Agreement | Pact
- “A collaboratively agreed, self-determined ‘pact’ to take action on *[food waste generated at relevant stages of the food system]*.”

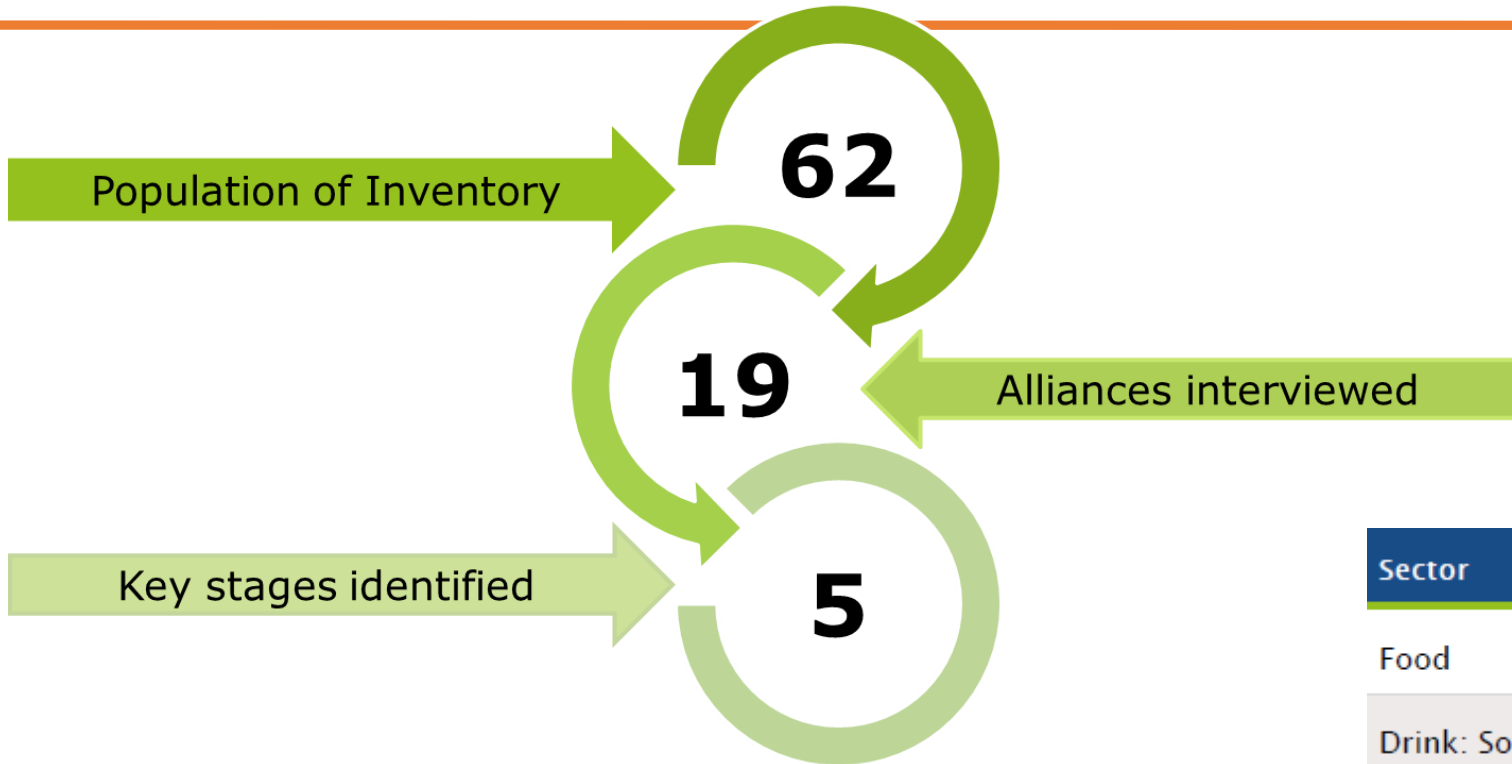


Benefits of Collaborative Approaches

- OECD:
- **faster to implement and to adapt to new circumstances;**
- can be better designed than legislation, since they are normally produced by those with an in-depth knowledge of the business sector in question;
- encouraging constant improvement and innovation (whereas legislation generally sets a target, but does not encourage further improvement); and
- **allowing parties to the agreement greater choice over how to achieve the overall objective** than legislation, which tends to be more prescriptive

- Voluntary Approaches for Environmental Policy, An Assessment, OECD, 11 Jan 2000, ISBN 978926418026

Identifying Success Factors



- Initiation and set up
- Ambition
- Governance and funding
- Establishing actions
- Monitoring and evaluation

Sector	Number of alliances
Food	3
Drink: Soft Drinks	1
Food and Drink	10
Food and Drink and Non-Food: other consumer products and hospitality including packaging	4
Non-Food: Textiles	1



Summary of success factors

- Strong **lead organisation** and right mix of key players
- **Government** involvement at early stage
- Engage **signatories** in the early stages
- Effective **measuring** and reporting framework
- Availability of **funding** aids effectiveness
- *The 5 in-country lead organisations drew on these success factors to establish their VAs



Implementing Success Factors in Refresh Pilots



China



Over to the participants:

Germany:

- Mirka Stark, PENNY (REWE Group);
- Anke Niederhaus; Federal Ministry of Food and Agriculture (BMEL); Patrik Eisenhauer

Netherlands:

- George Verberne, Jumbo;
- Daniëlle Kretz, Dutch Ministry of Agriculture, Nature and Food Quality;
- Toine Timmermans, Wageningen University & Research

Hungary:

- Gyula Kasza, National Food Chain Safety Office;
- Balász Cseh, Hungarian Food Bank

Spain:

- Diana Reinoso, CREDA-UPC-IRTA;
- Raquel Diaz-Ruiz, CREDA-UPC-IRTA;
- Alfred Vara Blanco, Waste Agency of Catalonia

China:

- Si Gao, IVL



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